

Mike Payne

Mobile, User Experience, & Visual Designer

WORK EXPERIENCE

April 2012 to
Present

ClearSlide, Inc.

USER EXPERIENCE & VISUAL DESIGNER, MOBILE
PRODUCT MANAGER

- Drove the user experience from start-to-finish for all areas of web & mobile applications
- Assisted in making key product decisions while creating new, innovative products that help sales teams engage and interact with their customers
- Created a mobile suite of apps for iOS, Android, Blackberry, and Amazon from idea to completion, including UI, UX and visual design
- Led efforts with marketing and other departments to help curate websites, billboards, signage, branding, photography and other collateral
- Helped grow the engineering, product, and design teams from 3 to 50 employees

April 2012 to
October 2014

GAIN Fitness

MOBILE & WEB, USER EXPERIENCE CONSULTANT

- Gave product and design guidance on web and mobile applications
- Created flows from wire frame to hi-res for web application, homepage and registration.
- Helped migrate apps to iOS 7 & Android
- Created visual assets & icons for mobile applications

July 2010 to
April 2012

AOL

USER EXPERIENCE & VISUAL DESIGNER FOR AOL
INSTANT MESSENGER

- Created a brand new instant messaging platform from the ground up, rethinking how people communicate, share, and receive social notifications
- Worked on user flows, icon creation, and visual design for mobile, desktop, and web applications
- Created a simple video chat solution with no required downloads or login (AIM AV)

Oct. 2009 to
July 2010

JAT Digital Solutions

GRAPHIC & WEB DESIGNER

Aug 2009 to
July 2010

FourDesign

GRAPHIC & WEB DESIGNER

EDUCATION

Virginia Polytechnic Institute and State University

BFA, Visual Communication Design
2007 – 2010

Northern Virginia Com. College

Associates, Science
2005 – 2007

SKILLS

- Visual design
- User experience design
- Mobile design (iOS, Android, Blackberry, Amazon)
- Application design
- Adobe Creative Suite
- Web/Social Media Consulting
- Search Engine Optimization
- Information Architecture
- Site Mapping
- Usability testing
- Browser testing
- CSS
- HTML
- Graphic Design
- Interaction Design
- Icon Design
- Usability
- Wire-framing
- SaaS/Enterprise Applications
- Marketing Collateral
- Video Production
- Signage & Branding
- Photography

REFERENCES

Available upon request.